

Eye Show ²⁰¹¹ & Country fair



Fun for all the family!

Sun 28th & Mon 29th August 10am-7pm

**Goodrich Park, Palgrave, Suffolk
A140/A143 Junction (Sat Nav IP22 1AX)**

TRADE STAND INFORMATION

RAF Red Arrows (Sunday)
The Yakovievs Aerobatic Team (Monday)
The Tigers Parachute Team
Motostunts International
Top Lodge Dancing Dogs
The Sheep Show
Cheshire Dog Display Team
Blackrock Llama Display
Medieval Combat Society
Tribute Bands

Flower Show
Historic Military Vehicles
Sheep Shearing
Land Orbing
Flight Simulators
Water Walking Balls
Dog & Duck Show
Sheep Racing
Rabbit Longnetting Demo
Woodland Arena
Tree Cutting & Climbing Demos

Motorcycle Arena
Trials Competition
Off Road Driving Challenge
Steam Working Exhibits
Chainsaw Carving
Armed Forces Interactive Displays
Helicopter Pleasure Flights
Children's Entertainment
Fun Fair
Model Boats
Great Shopping & much more!

*programme subject to change without notice

www.eyeshow.org.uk

**BBC
SUFFOLK**

Eye Show & country fair

28/29 August Goodrich Park, Palgrave, Eye, Suffolk EXHIBITION RATES AND DATA 2011

trade stands

Depth	General Exhibitors	Retailers	Retailers
	Category A Cost per metre frontage	Category B Zone 1 - Cost per metre frontage	Category C Zone 2 - Cost per metre frontage
10m	£21.00	£22.00	£18.00
16m	£17.00	N/A	N/A

Category A - General Exhibitors Zone 1

For General Exhibitors in the main seeking to obtain orders for future delivery e.g. Motor Trade, Replacement Windows, Agricultural Merchants, Building Supplies etc.

Minimum Frontage: 8m for 10m Depth Stands 16m for 16m Depth Stands

Category B - Retailers Zone 1

For direct selling items to the public at the show. Stands are required to be of a "County Show" standard with no market stalls permitted. Exhibitors are required to submit a photograph of the Show unit with their application.

Minimum Frontage: 6m

Category C - Retailers Zone 2

Suitable for all retailers.

Minimum Frontage: 5m

Applicable to all Open Space Categories (subject to availability)

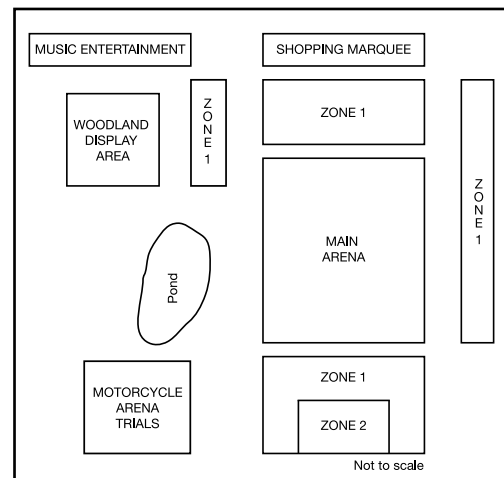
Corner Sites: 25% Premium (10m Depths only)

Arena Frontage: 25% Premium (16m Depths only)

These surcharges are payable upon application.

In the event of an Exhibitor not being allocated such a position, a refund will be made.

All bookings made after 31st July will be charged at Zone 1 rates irrespective of position.



covered trade stands

Covered Trade Stands will be sited prominently in the main avenue leading to the Display Arena. These are suitable for all types of Exhibitor requiring an individually secure covered unit in the main walkway.

Available Dimensions	Unit only
10' x 10'	£180.00
20' x 20'	£400.00
30' x 30'	£550.00

shopping marquee

The Shopping Arcade is one of the main features of the Show and is suitable for Trade Exhibitors. Access to a 13 amp power supply at various points in the marquee, an additional £85.00.

Depth	10' Frontage	15' Frontage	20' Frontage
10'	£115.00	£180.00	£220.00

More information available from Tim Seeley, Hon. Show Director on

01379 898816

E.mail: timseeley@aol.com

EXHIBITORS INFORMATION

Eye Show & country fair

Exhibitors Passes

Exhibitors will be issued with one free admission ticket (valid for both days) on the following basis:

Category A : one free pass for every full £75.00 paid in rental fees
Category B : one free pass for every full £60.00 paid in rental fees
Category C : one free pass for every full £42.50 paid in rental fees
Covered Trade Stands : two free passes per unit
Shopping Arcade : two free passes per unit
Craft Marquee : two free passes per unit

Vehicle Deliveries

Exhibitors will be supplied with:

Two 'Pre-Show Delivery Passes' admitting driver and one passenger prior to the Show days.

On Show Days driver and passengers will additionally require admission tickets or, alternatively be asked to pay the full admission charges. Vehicle movements on Show Days are strictly controlled with no vehicles allowed access after 9.00am. All vehicles are required to quit the showground by 9.15am and parked in designated exhibitor parking areas.

Show Catalogue

A Show Catalogue will be available to be purchased by the public detailing the Entertainment Programme, together with articles on leading performers.

Commercial Trade Stands Presentation Competition

Eye Show Diplomas are awarded for the most attractive and well laid-out exhibits, and all stands will automatically compete.

Show Opening Times

The Show is open to the public from 9.00am each day with main Ring Entertainment from 10.00am to 6.00pm.

Access to the Site

Weather permitting, the site will be open for stand construction from Thursday August 27th by arrangement and generally from Friday August 28th. All equipment must be removed by Tuesday August 30th. Security is on site during this period but the Organisers cannot be held responsible for any loss or damage to exhibits. For those wishing to dismantle at the end of the second day, vehicular access will be permitted after 6.00pm.

Show Publicity

The Eye Show will receive extensive Press coverage prior to the event, with full advertising features in all newspapers covering the Eastern Region. Local commercial radio advertising is also undertaken, backed by an extensive poster campaign.

Location

Goodrich Park, Palgrave is situated midway between Ipswich and Norwich, easily accessible by the A143, with route signposting undertaken by the R.A.C.

The Organisers

The Eye Show is organised by Eye Show Ltd, a charitable company registered with the Charity Commissioners (No. 1078058). The objective of Eye Show being to improve the social and educational welfare of the Eye community and the surrounding areas of Suffolk and Norfolk. All Trustees and Advisory Committee members are voluntary helpers.

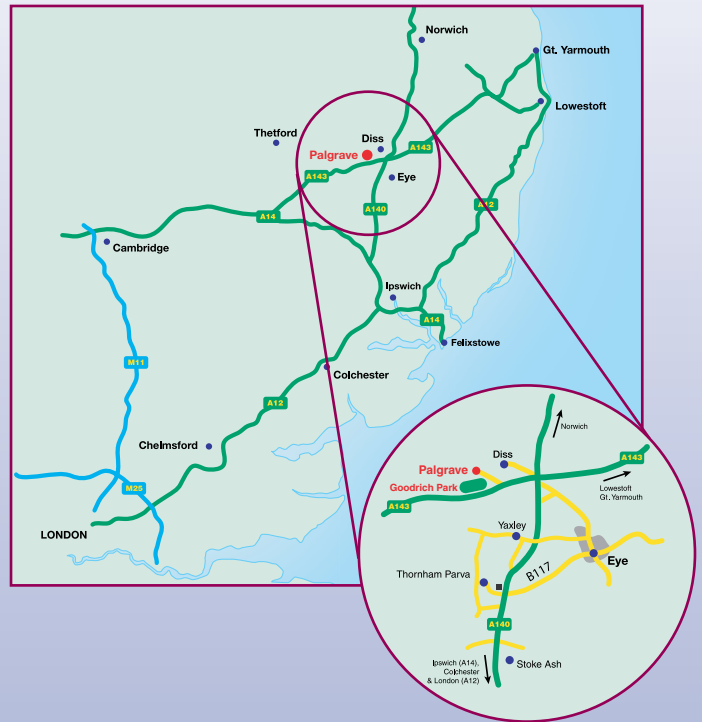
EYE SHOW

17 VICTORIA HILL, EYE, SUFFOLK IP23 7HH

Tel: EYE (01379) 898816

www.eyeshow.org.uk

E.mail: timseeley@aol.com



General Conditions

In order to ensure an attractive presentation of the Show and efficient running of the event, the Organisers insist upon the following:

- 1 All stands must be erected by 8.00am on the first day of the Show. Any unoccupied space at that time, will be reallocated. Stands must not be left unattended during the official hours of the Show (9.00am to 6.00pm).
- 2 The sale of light refreshments, soft drinks or alcohol is strictly prohibited.
- 3 The Organisers cannot be held responsible for any loss of damage, howsoever caused. It is the Exhibitors responsibility to ensure adequate insurance is effected.
- 4 The allocation of stands will be made at the Organisers discretion. Exhibitors cannot be supplied with plans prior to the event. Every endeavour will be made to meet general wishes of exhibitors, with regard to position, without causing unfairness to others. The Organisers reserve the right to reject any proposed entry, or to cancel an entry without being required to give reason. In such cases fees will be refunded.
- 5 Exhibitors using generators at the Show should, wherever possible, use diesel power in preference to petrol. The storage of spare fuel should be kept well away from the generator in approved containers. Straw bales and all other sources of combustible materials are to be kept a safe distance from exhaust manifolds.
- 6 All generators must be earth bonded to conform to regulations and fitted with an RCD unit rated at 30ma.
- 7 Exhibitors using electrical equipment on site must ensure that all items conform to the Electricity at Work Regulations 1989 and in a safe working order, having previously been tested by a Portable Appliance Tester and issued with a certificate.
- 8 Exhibitors attention is drawn to the requirements of the Health and Safety Act with regard to their duties in connection with their work activities towards personnel employed on their stands and towards members of the general public.
- 9 Exhibitors will be required to provide a Risk Assessment and if appropriate a Work Method Statement - a proforma will be provided by the Eye Show.
- 10 On no account may balloons be flown from an exhibit without permission from the Organisers in advance.
- 11 Where an exhibitor cancels the space reserved for him for any reason, all fees paid will be forfeited and the Organisers reserve the right to re-let the space.
- 12 No games of chance, raffles or similar activities are permitted.
- 13 No Exhibitor is permitted to sub-let all or part of the stand, without the prior written consent of the Organisers.
- 14 No motor vehicle, other than those specially intended to form part of an exhibit, will be permitted to park on hired stand space or elsewhere on the Show Ground after 9.00am each day. No vehicle will be permitted to move on the Showground between 9.00am and 6.00pm.